



Santander, 10-11 July 2006

# Evaluation in substance abuse prevention

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# Difficulties of the evaluation

- **Levels of evaluation**
- **Subjects responsible for evaluation**
- **Tools for evaluations**
- **cost/benefit of evaluations**
- **Study design**
- **Study conduction**
- **Interpretation of results**
- **Communication**

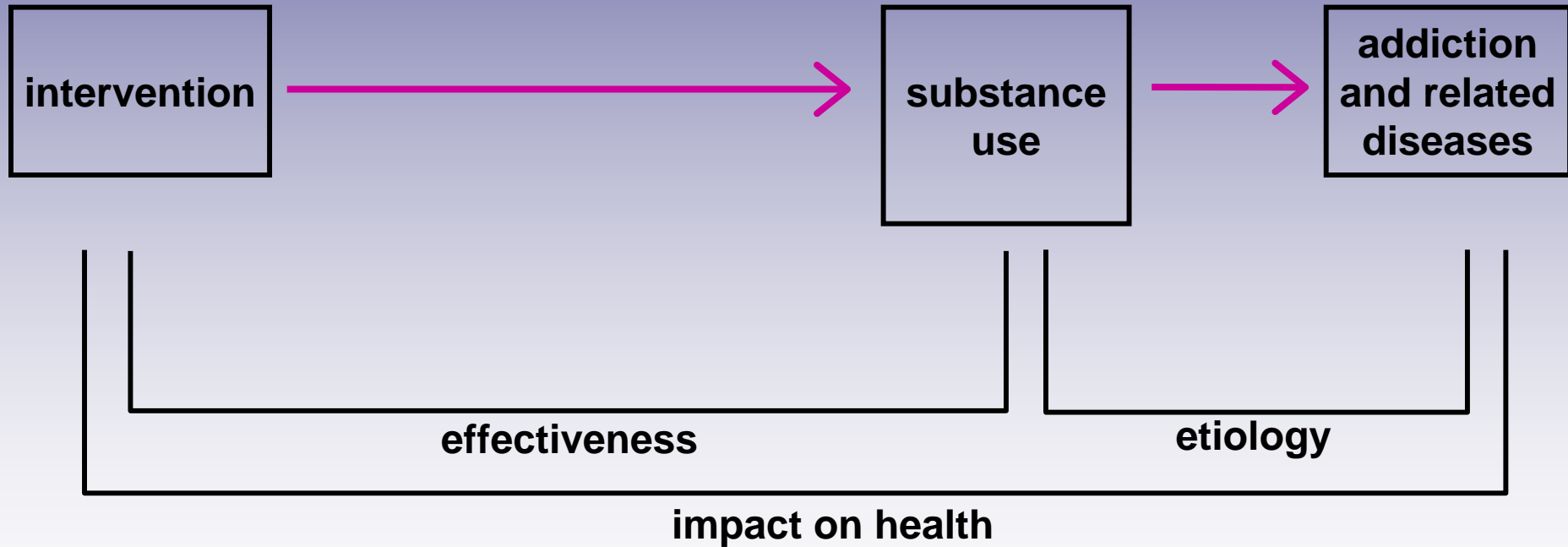
# Levels of evaluation in substance use prevention (I)



# Health Impact Assessment

- **Definition:** evaluation of the effects of an intervention on the health of the population
- Its main goal is to collect evidences on ***potential impacts on health of the interventions***, to select the best intervention for reducing harm or increasing a health benefit (Mindell, 2003)
- Policy makers must design and conduct this kind of studies

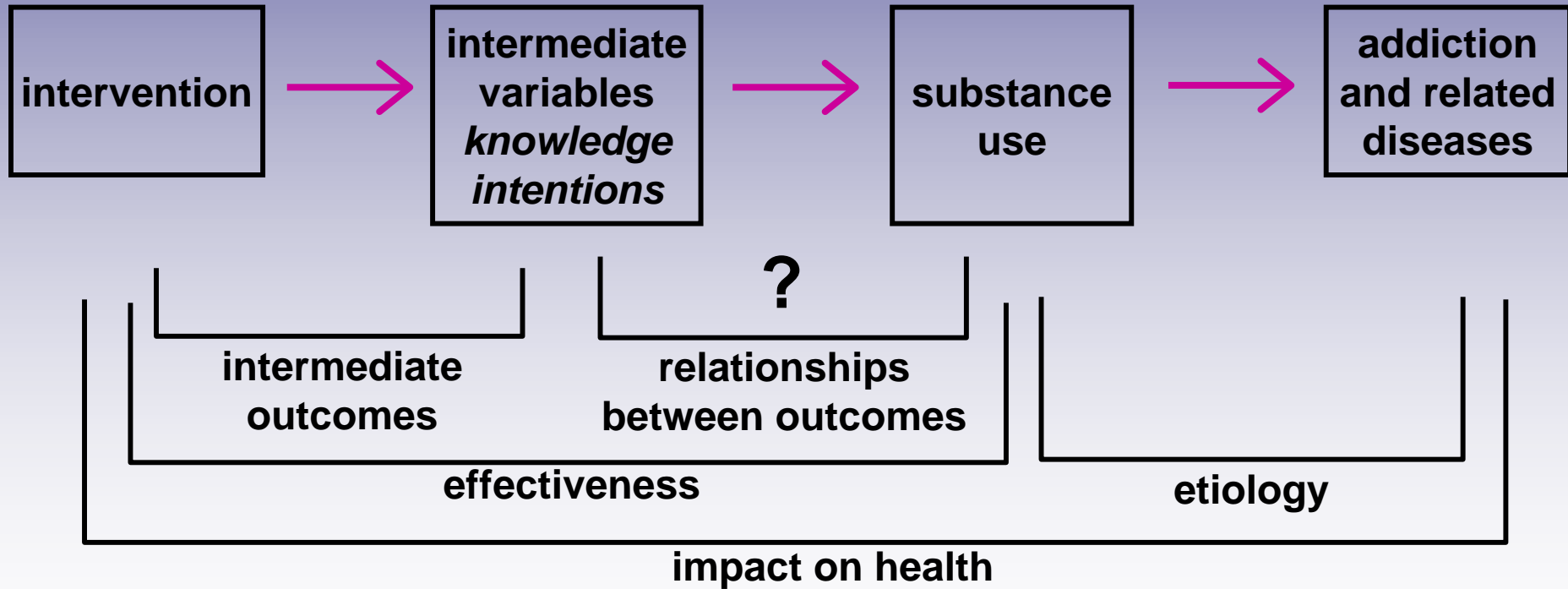
# Levels of evaluation in substance use prevention (II)



# Evaluation of effectiveness

- **Definition:** evaluation of the extent to which an intervention produces a significant change in the behaviour
- **Appropriate research design:** randomized controlled trials, possibly multicentric, with big sample size
- Research institutes must design and conduct this kind of studies

# Levels of evaluation in substance use prevention (III)



# Evaluation of intermediate outcomes

- **Definition:** measure of relation between intermediate and final outcomes of an intervention
- **Research design:** *ad hoc* studies
- Research institutes must design and conduct this kind of studies
- **Current state of research:** quite delayed



# Responsibility of evaluation

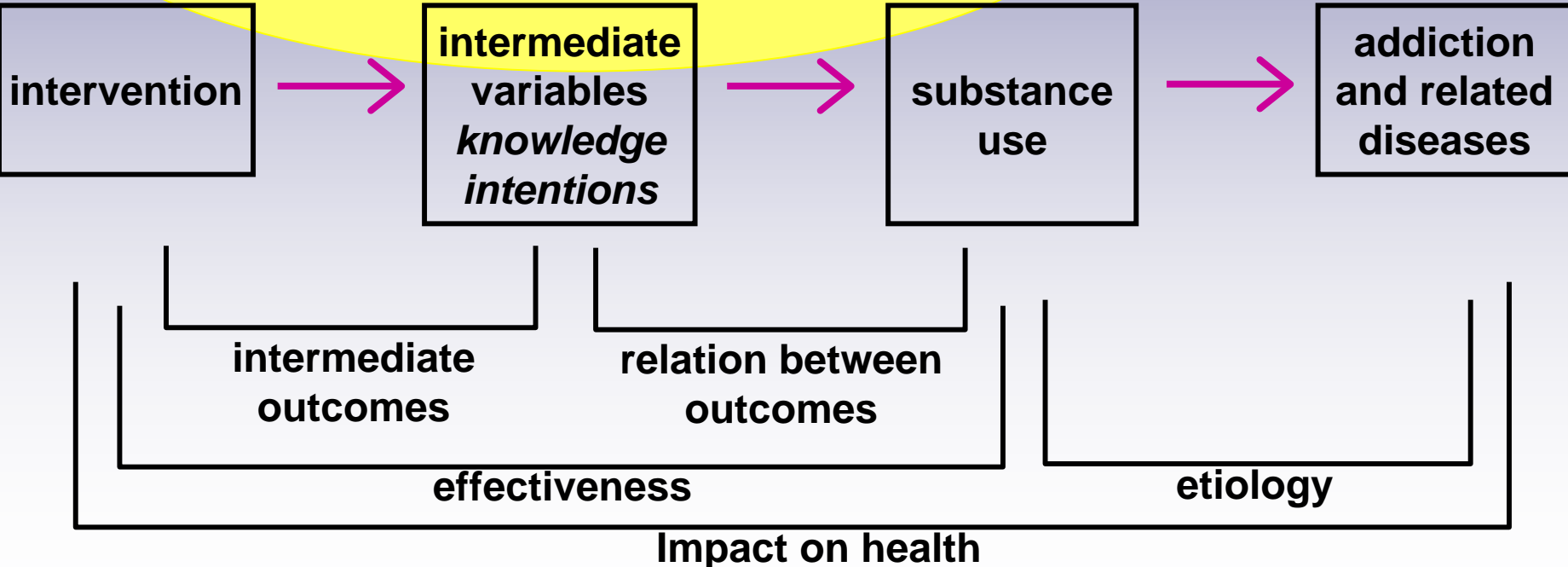
- **Impact evaluation** → policy-makers
- **Effectiveness evaluation** → research
- **Relationships between outcomes:** → research

# Responsibility for practitioners

- **ex-ante (a priori) effectiveness evaluation**
  - Evidence-based Prevention: the use of the best evidence on the effectiveness of the interventions for the choice of intervention
- **process evaluation**
  - evaluation on how a program was implemented and operated, compared with the effective (standard) intervention.
  - it may include the evaluation of intermediate outcomes
  - Standardized tools must be used as much as possible (EMCDDA)

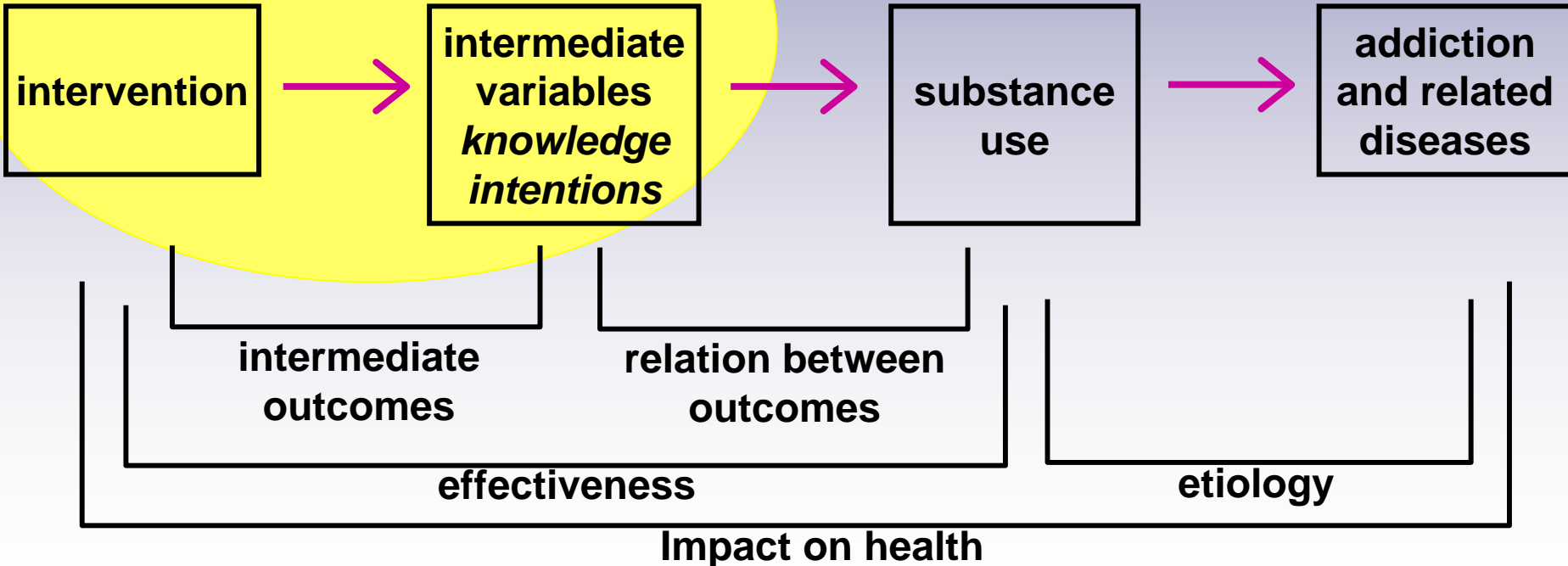
# Levels of evaluation in substance use prevention (IV)

**ex-ante effectiveness evaluation**



# Levels of evaluation in substance use prevention (V)

## Process evaluation



# Systematic reviews

- **Useful tool to make choices**
- **They must be conducted in a rigorous way**
- **Cochrane collaboration is the standard**
- **Population level interventions are poorly studied**



**systematic reviews on public health interventions  
are needed**



***School-based prevention for illicit  
drugs' use:  
a systematic review***

# Reference

- This review was published in the Cochrane Library (Issue 2 – 2005):

**"School-based prevention for illicit drugs' use"**

**Authors:**

**Faggiano F, Vigna-Taglianti FD, Versino E,  
Zambon A, Borraccino A, Lemma P**

# Background: (I)

- **School is an appropriate setting for illicit drugs use prevention programs**
  - 4 out of 5 drug users begin before adulthood
  - a large number of young persons can be reached
  - schools can adopt and enforce a broad spectrum of educational policies



# Background: (II)

- **There is a huge variability in schools-based programmes**
- **Some evaluations demonstrated a higher drug consumption among intervention harm (Dukes 1997; Hawthorne 1996)**
- **A systematic review has been considered a priority by the Cochrane Drug and Alcohol Review Group (CDAG)**

# Background: (II)

- **Why is that important to apply effective programs**
  - **Primary prevention intervention:** the target population is **healthy**, our aim is to prevent a risk behaviour (use of drugs) in a population where most people are **non-user**
    - **We are responsible for adolescents who start using drugs because of the intervention**
  - Adolescent are involved
  - The target population **did not ask for an intervention**

# Methods: Literature search

- **The search strategy was elaborated according to the Cochrane Collaboration method**
- **The following sources were searched**
  - Medline (1966 - February 2004)
  - Embase (1988 - February 2004)
  - ERIC (1988 - February 2004)
  - Sociological Abstracts (1963-2000)
  - Psychinfo (1967 - February 2004)
  - Cochrane Central Register of Controlled Trials (1st update 2004)
  - ACP Journal Club (1991 - February 2004)
  - Cochrane Database of Systematic Reviews (1st update 2004)
  - Database of Abstracts of Reviews of Effects (1st update 2004)
  - Cochrane Drug and Alcohol Review Group Register (1st update 2004)
- **Specific search strategies were used for each database**
- **No language restrictions were adopted**

# Methods: Inclusion criteria

All RCTs and Controlled Prospective Studies (CPSs)  
evaluating any intervention program

versus a control condition

- usual curricular activities
- another school-based drug prevention program

and designed to prevent substance use

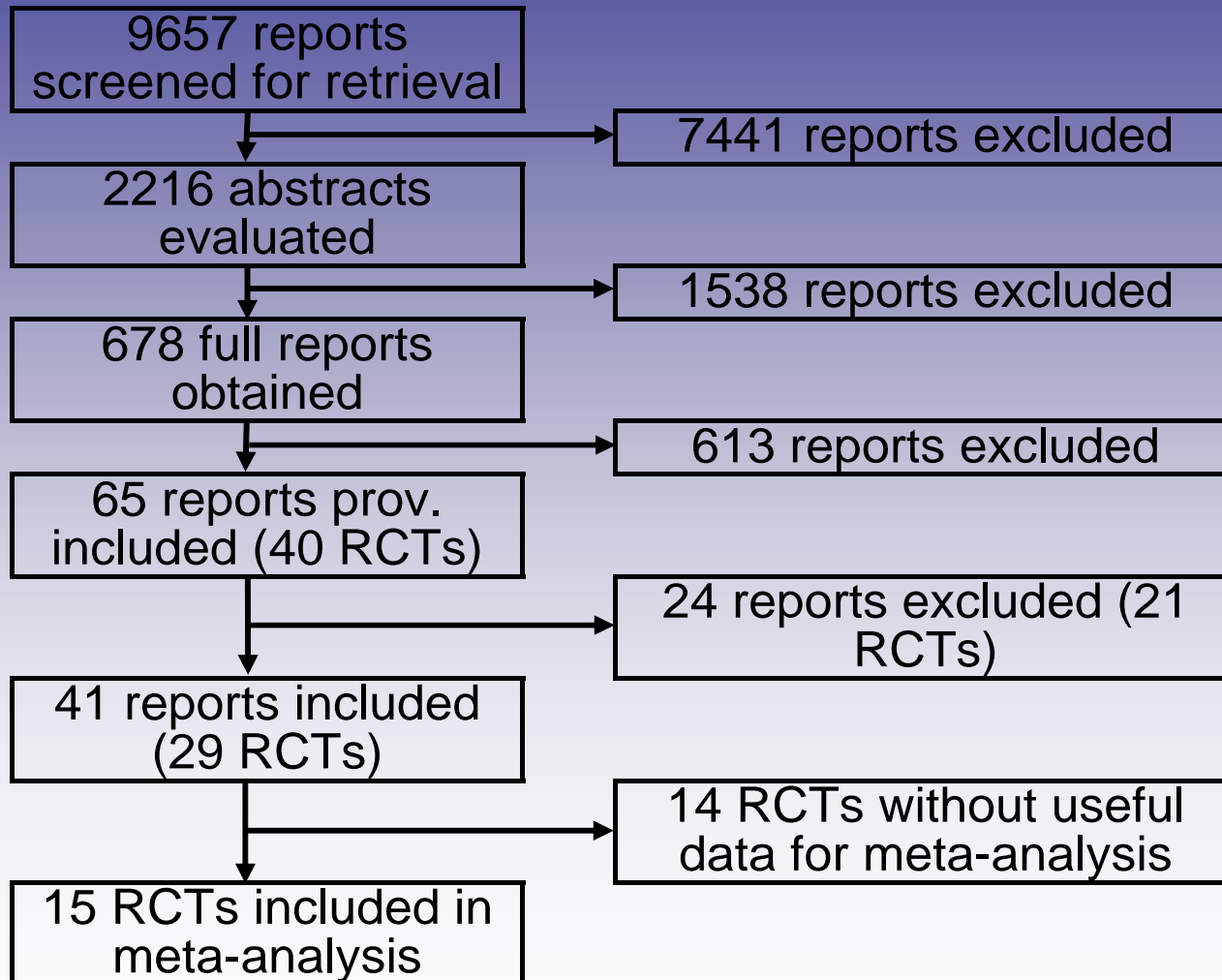
in a school setting

were considered

# Methods: Data collection and evaluation

- Review articles, and all the included studies were scanned to identify other significant studies
- Research teams, and 18 authors of the included and excluded studies were contacted to discover unpublished researches/results
- The search strategy identified 9657 reports
  - 7441 reports were excluded based on titles
  - 2216 abstracts were evaluated by two reviewers
  - 1538 reports were excluded based on abstracts
  - 678 full reports were obtained
  - 613 reports were excluded (374 for methodological reasons, 128 were reviews, 76 were community programs, 35 were alcohol focused programs)

# Flow chart of the review



# Methods: Data extraction

- **678 studies** were independently assessed by two reviewers
- **65 reports** met the inclusion criteria (40 RCTs)
  - 24 (21 RCTs) of them were excluded for methodological reasons
- **41 reports** were included (29 RCTs)
  - Data were independently extracted by two reviewers using a standardized checklist
- Disagreements were settled by a third reviewer
- 14 authors were contacted in order to provide supplementary analysis data
- Only **15 RCTs** provided data useful for meta-analysis

# Methods: program classification

- **The interventions and control arms of the studies were classified as:**
  - **skills focused**, aimed to enhance students' abilities in generic, refusal, and safety skills
  - **affective focused**, aimed to modify inner qualities (personality traits such as self-esteem and self-efficacy, and motivational aspects such as the intention to use drugs)
  - **knowledge focused programs**, aimed to enhance knowledge of the effects, and consequences of drug use
  - **usual curricula**



# Methods: program classification

The interventions were also classified according to

- type of teaching:
  - **interactive programs:** participants were actively involved in the activities
  - **passive programs**
- people involved in program administration:
  - **teachers**
  - **external educators**
  - **peers**

# Methods: Outcomes

- **The following outcomes were considered**
  - **Final outcomes**
    - use of drugs
  - **Intermediate outcomes**
    - drug knowledge
    - drug attitudes
    - acquirement of personal skills
    - peers/adults drug use
    - intention to use drugs

# Methods: Quality assessment

- The quality of the studies included was assessed by two reviewers
- according to the CDAG's check list studies were grouped in 3 classes:
  - A: low risk of bias (scores 9-11)
  - B: moderate risk of bias (scores 6-8)
  - C: high risk of bias (scores 0-5)
- Disagreements were settled by a third reviewer

# Methods: Statistical analysis

- Data were analysed with **RevMan software**
- A **standardized effect size** was calculated for each study, in function of its outcome
- Wherever possible, **summary relative risks and 95% confidence intervals** were calculated with a random effects model; for continuous outcomes measured in different ways a standardized mean difference (SMD) between groups was calculated
- When two or more studies were included in the meta-analysis, a test of **heterogeneity** was applied
- The effect of the low quality studies on the overall results was determined by a **sensitivity analysis**, with inclusion or exclusion the class C studies (no differences emerged)

# Included studies

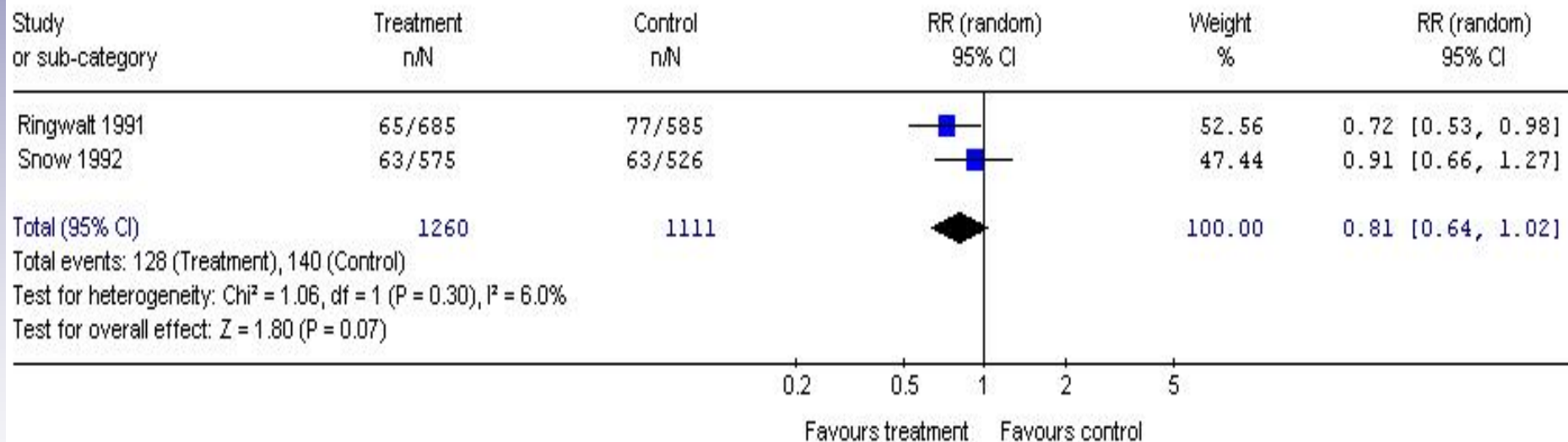
- **29 studies (41 reports)** were included
- 14 did not present data useful for the inclusion in the meta-analyses
- 18 studies were of **6 and 7th grade** students
- in 18 studies the evaluation was based on **post-test** assessment; 13 provided data at 1 year follow-up
- **all but one** were conducted in the **USA**. Only 1 RCT was conducted in the UK
- Most studies evaluated **skills focused programs** (n=25); **affective programs** were assessed by 6 studies, and 6 included a **knowledge focused arm**
- **interactive techniques** were used in 27 studies.
- Administrators were **external educators** in 20 studies, **teachers** in 10, **peer leaders** in 4, and **others** (policemen) in 2

# Results

## Skills versus usual curricula

### drugs use

Review: School-based prevention for illicit drugs' use.  
 Comparison: 02 skills vs usual curricula  
 Outcome: 07 drug use

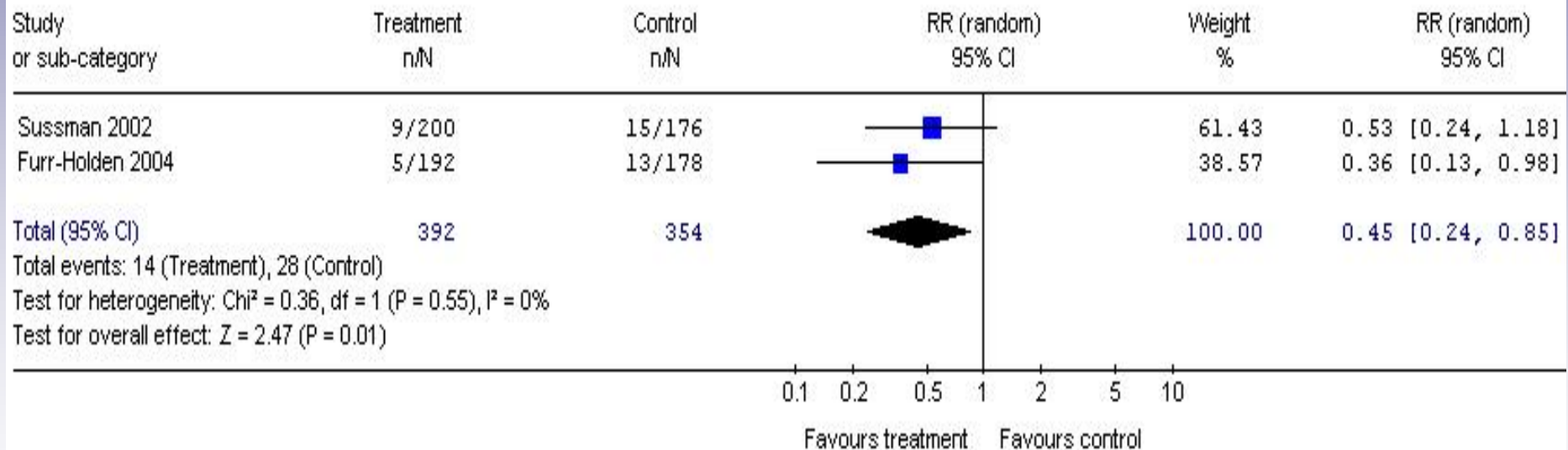


# Results

## Skills versus usual curricula

### hard drugs use

Review: School-based prevention for illicit drugs' use.  
 Comparison: 02 skills vs usual curricula  
 Outcome: 13 hard drugs use

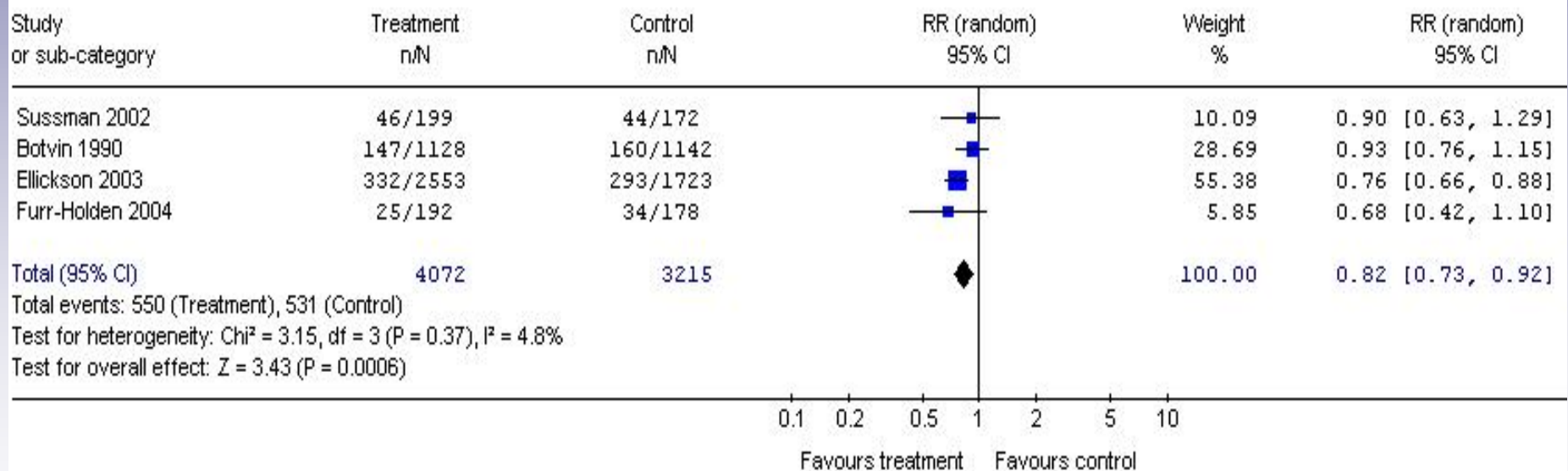


# Results

## Skills versus usual curricula

### marijuana use

Review: School-based prevention for illicit drugs' use.  
 Comparison: 02 skills vs usual curricula  
 Outcome: 08 marijuana use (all studies)

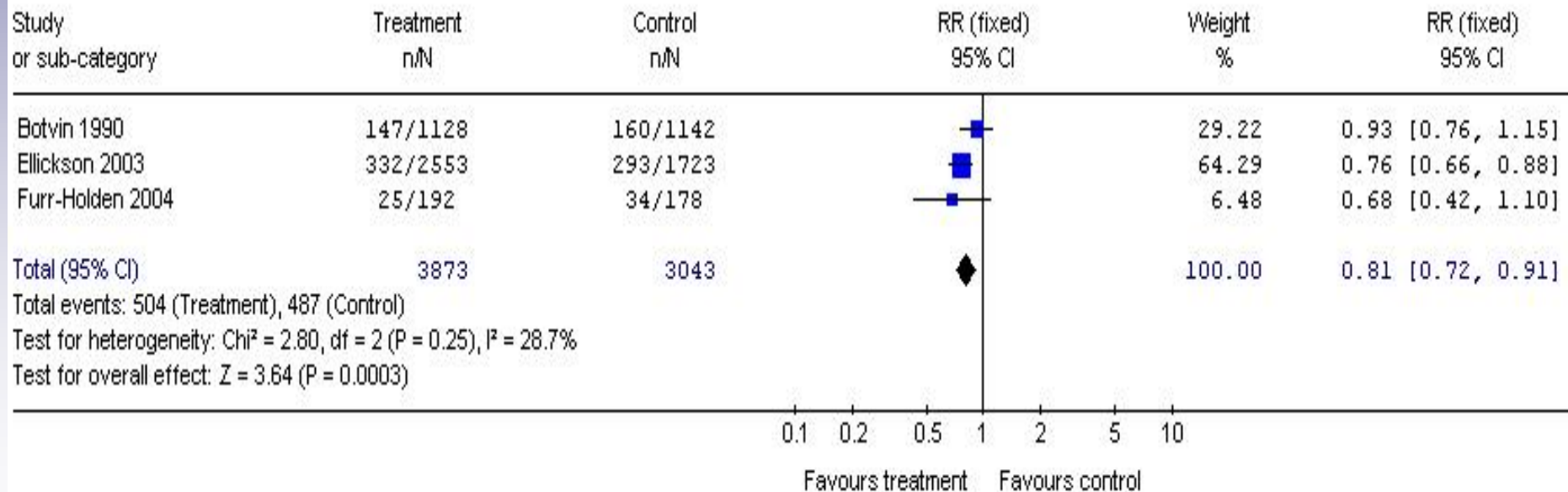




# Results

## Skills versus usual curricula marijuana use (without C class study)

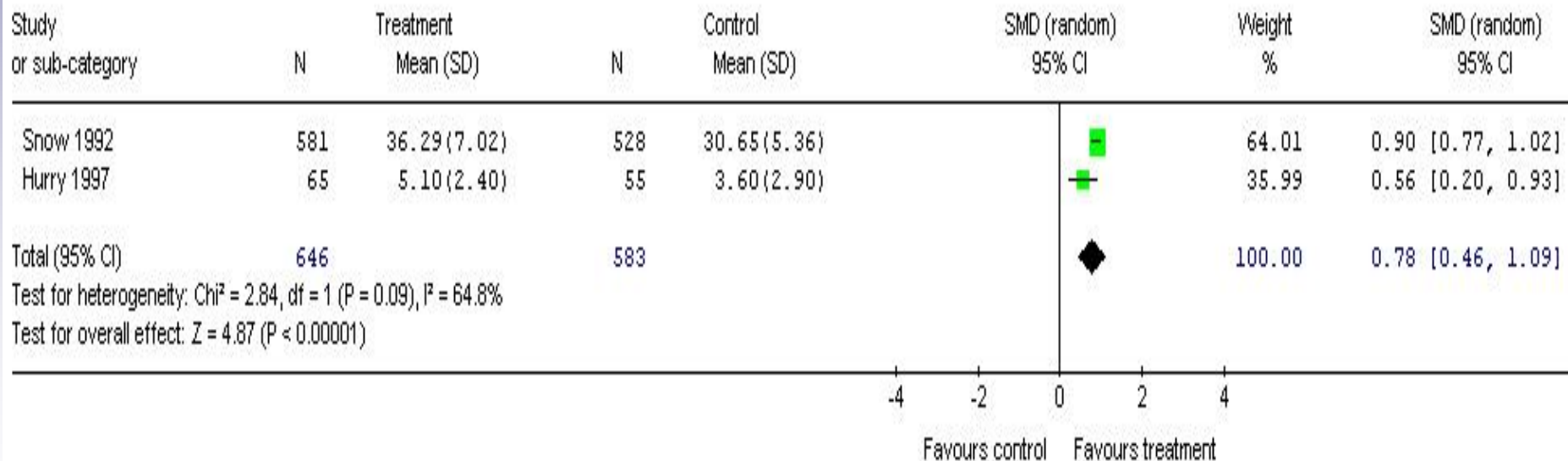
Review: School-based prevention for illicit drugs' use.  
 Comparison: 02 skills vs usual curricula  
 Outcome: 09 marijuana use (only A-B quality class studies)



# Results

## Skills versus usual curricula decision making skills

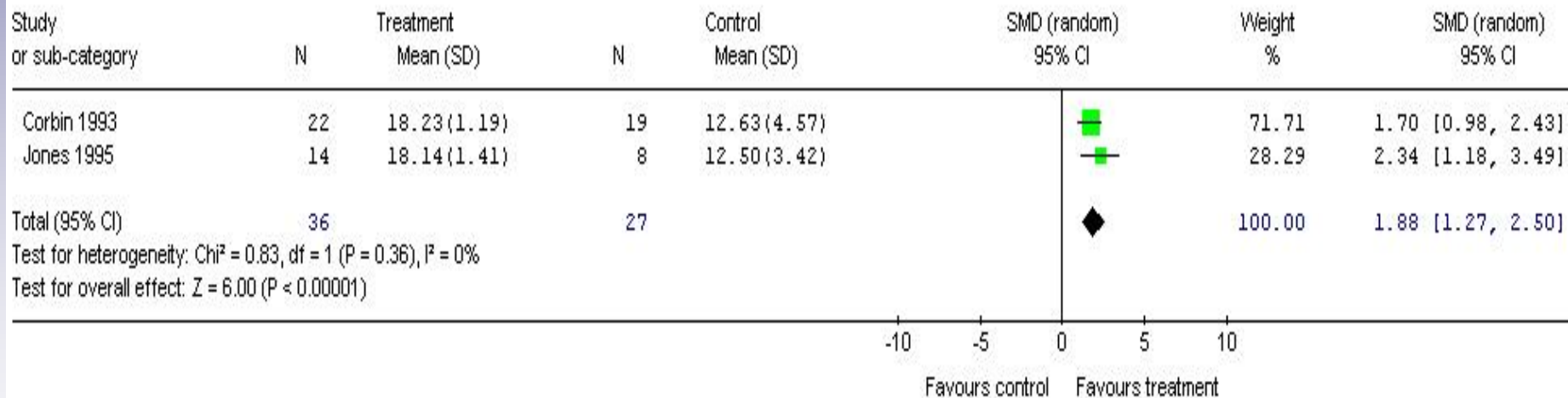
Review: School-based prevention for illicit drugs' use.  
 Comparison: O2 skills vs usual curricula  
 Outcome: O2 decision making skills



# Results

## Affective versus usual curricula drug knowledge

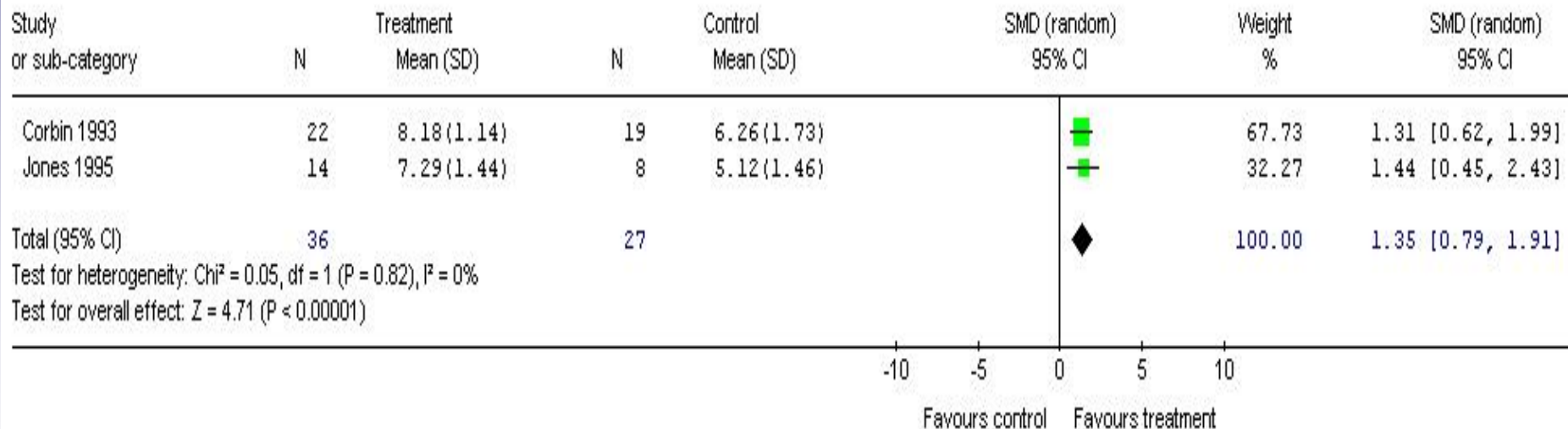
Review: School-based prevention for illicit drugs' use.  
 Comparison: 05 affective vs usual curricula  
 Outcome: 01 drug knowledge



# Results

## Affective versus usual curricula decision making skills

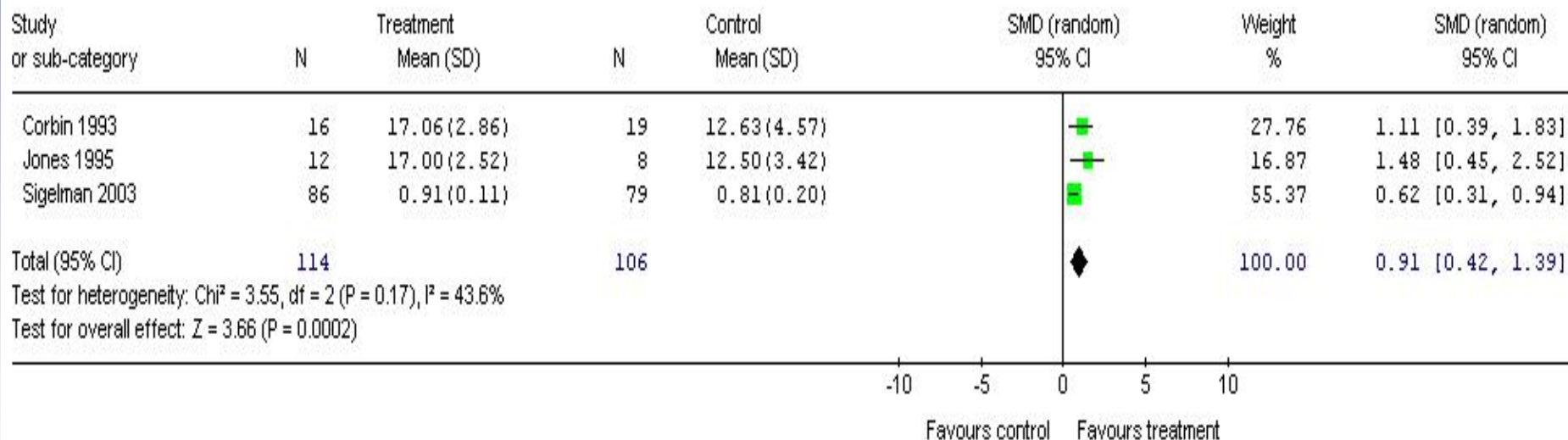
Review: School-based prevention for illicit drugs' use.  
 Comparison: 05 affective vs usual curricula  
 Outcome: 02 decision making skills



# Results

## Knowledge versus usual curricula drug knowledge

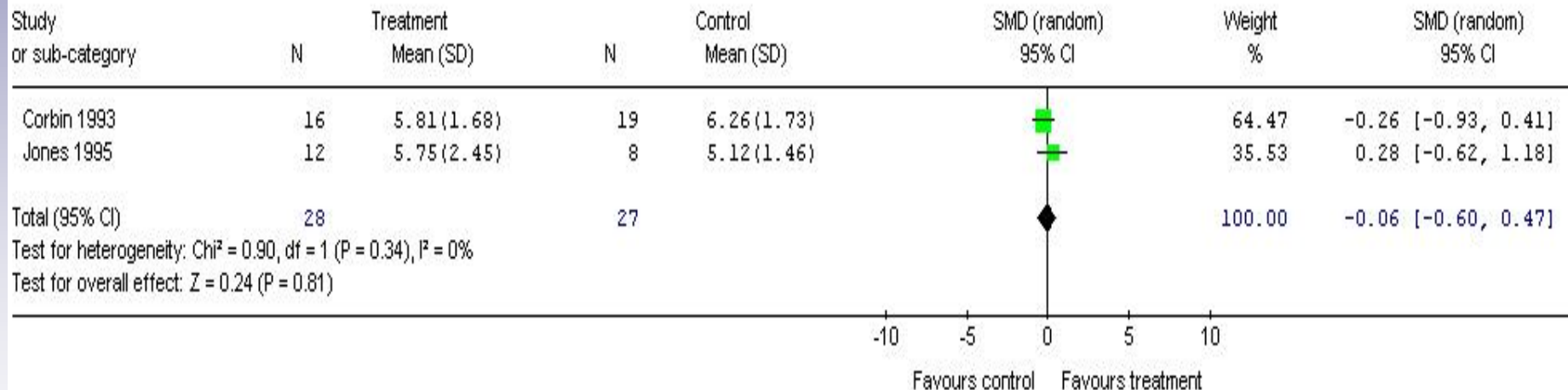
Review: School-based prevention for illicit drugs' use.  
 Comparison: 01 knowledge vs usual curricula  
 Outcome: 01 drug knowledge



# Results

## Knowledge versus usual curricula decision making skills

Review: School-based prevention for illicit drugs' use.  
Comparison: 01 knowledge vs usual curricula  
Outcome: 02 decision making skills



**the result is the same for assertiveness**

# Summary of meta-analytic results

- Skills-based programs **reduce**
  - **drug use** (RR=0.81; CI95%: 0.64, 1.02)
  - **hard drug use** (RR=0.45; CI95%: 0.24, 0.85)
  - **marijuana use** (RR=0.82 CI95%: 0.73, 0.92)
- Skills-based programs **improve**
  - **drug knowledge** (WMD=2.60; CI95%: 1.17, 4.03)
  - **decision making skills** (SMD=0.78; CI95%: 0.46, 1.09)
  - **peer pressure resistance** (RR=2.05; CI95%: 1.24, 3.42)
  - **self-esteem** (SMD= 0.22; CI95%: 0.03, 0.40)

# Results

## Interactive vs passive techniques

- Only three studies provided data suitable for meta-analysis: results were **not statistically significant** for drug knowledge, decision making skills, self-esteem, self-efficacy, and marijuana use
- However, interactive techniques were more effective in reducing **hard drug use** in the study by Sussman (RR=0.43; CI95%: 0.19-0.99)



# Results

## The role of peers

- When administered by **peers as opposed to teachers**, programs were significantly more effective with regard to marijuana use, knowledge and attitudes towards this drug at post test
- Marijuana attitudes at 1 year follow-up become lower in the **teacher-led group**
- When compared with **external educators**, the effect of **peers** was evident for drug knowledge (WMD=-3.42; CI95%: -6.81, -0.03), but not significant for the other outcomes

# Conclusions: (I)

- **Skills focused programs** have a positive effect on both mediating variables and final outcomes, compared to usual curricula
- The meta-analysis on drug and marijuana use showed a **20% lower use** in the intervention groups at the post test, and a 55% lower use of hard drugs
- This results persist even years after the intervention, with most of the RCTs included having a satisfactory methodological quality (mainly quality score=B)

# Conclusions: (II)

- **knowledge focused programs** improve mediating variables (especially drug knowledge) compared with usual curricula, but are not more effective than skills based programs
- when final outcomes are considered (drug use), their effects are comparable to the usual curricula and the other two types of programs
- **affective-focused programs** improve decision making skills and drug knowledge compared to usual curricula and knowledge-focused interventions, but no evidence of effectiveness is shown for use of drugs

# Conclusions: (III)

- the number **needed to treat (NNT=1/ARR)** is **33** for marijuana use
- Since the prevalence of marijuana use in the post-test of the control arm of the RCTs included in this comparison was **16.5%**, **5 out of 33 students** (16.5% of 33) will use this drug. Of this, **1 would be prevented** by the intervention, which corresponds to the **20% of the new initiators**

# Limitations

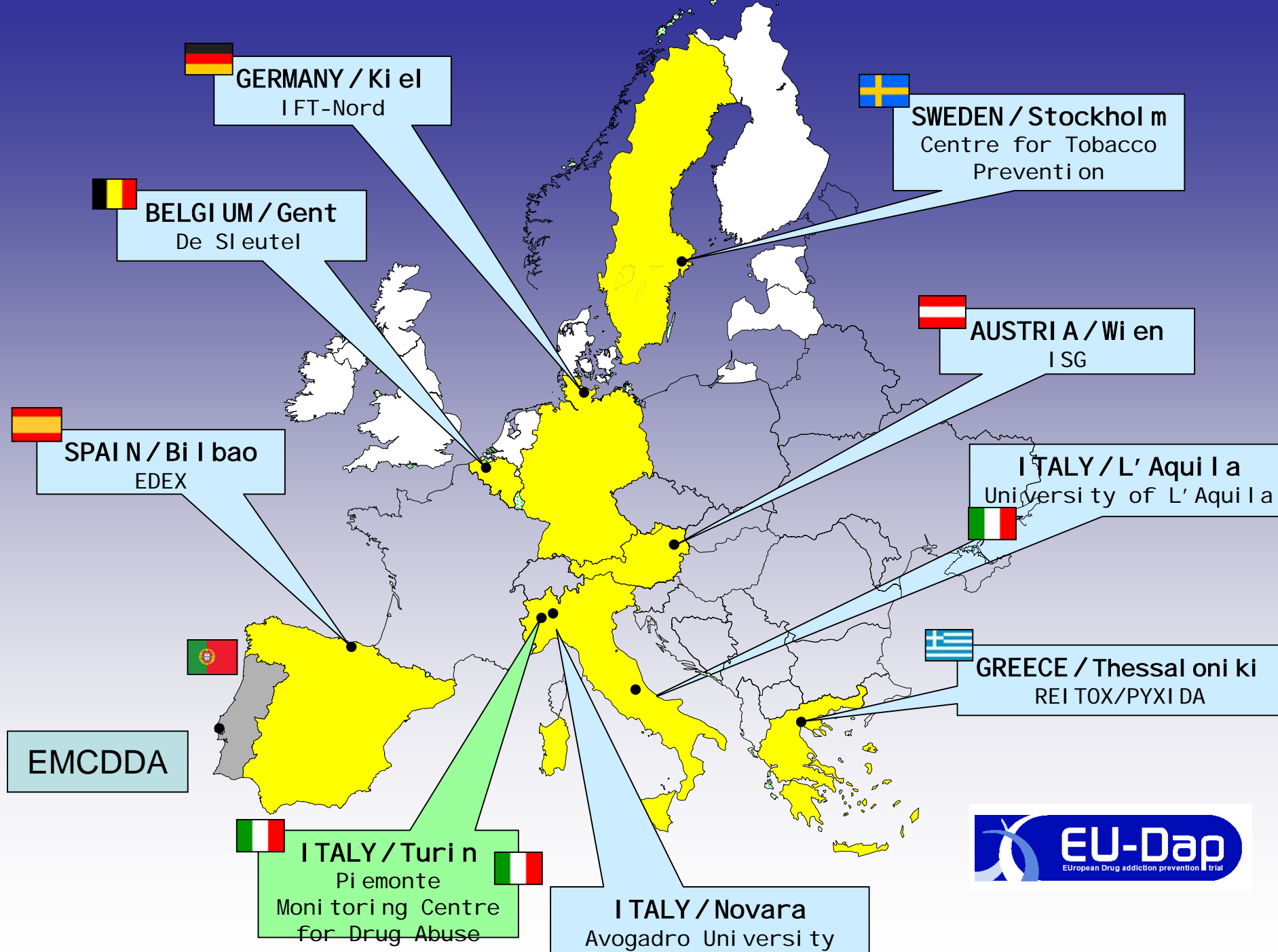
- none of the RCTs satisfied all the quality criteria of the review
- most results were outcomes at post test and few data were from long-term follow-ups
- many studies did not present effect measures but only statistical indicators (f, p...) so it was impossible to combine them in the meta-analysis
- measure of effects were very heterogeneous
- the control for heterogeneity was not always satisfactory
- only six studies were designed to take account of the cluster effect
- all but one of the 29 RCTs included were conducted in the USA




**Studio EU-Dap**


**European Drug Addiction  
Prevention trial**

- **Cluster randomized controlled trial**
- **Funded by the European Community**
- **involved 7 European Countries**
- **Main aims:**
  - **To build a school-based european prevention program (“*Unplugged*”)**
  - **To evaluate the efficacy of the program in reducing the use of drugs**





 GERMANY / Kiel  
IFT-Nord

 BELGIUM / Gent  
De Sleutel


 SPAIN / Bilbao  
EDEX




EMCDDA


 ITALY / Turin  
Piemonte  
Monitoring Centre  
for Drug Abuse 

ITALY / Novara  
Avogadro University

 SWEDEN / Stockholm  
Centre for Tobacco  
Prevention

 AUSTRIA / Wien  
ISG

 ITALY / L'Aquila  
University of L'Aquila

 GREECE / Thessaloniki  
REI TOX/PYXI DA



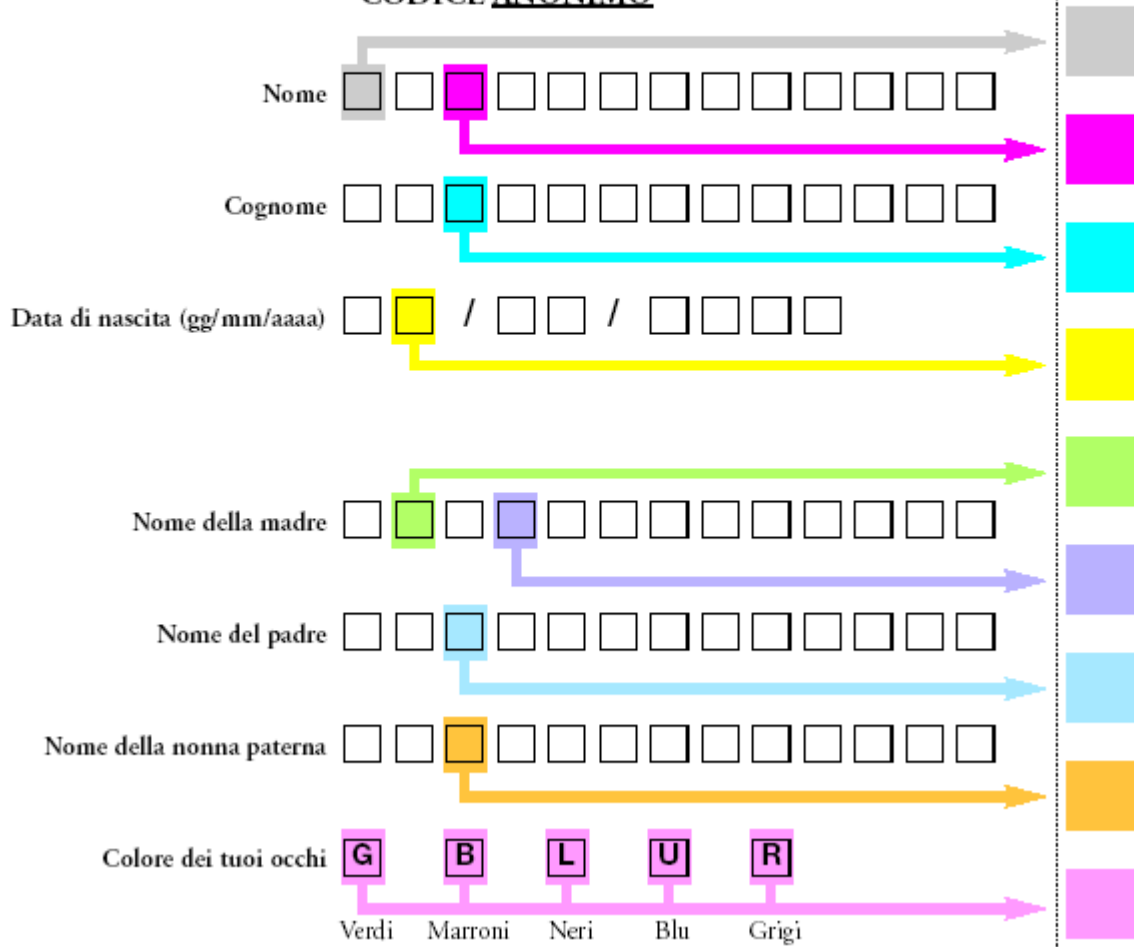


- the program is based on a ***comprehensive social influence approach***
- It includes the following components
  - Social skills
  - Personal skills
  - Knowledge
  - Normative education
  - (No resistance education)
- It is administered by teachers, who participated to a 3 days specific workshop
- It is made by 12 units, 1 hour each

- **Unit 1:** Opening “Un-plugged”
- **Unit 2:** Choices: risk and protection
- **Unit 3:** Drugs – get informed
- **Unit 4:** Smoking the cigarette – get informed
- **Unit 5:** Your beliefs, norms and information: are they correct?
- **Unit 6:** To be or not to be in a group
- **Unit 7:** Express your self
- **Unit 8:** Party tiger (contacts and non-verbal and verbal ways to present oneself )
- **Unit 9:** Get up stand up (respect for the rights and opinions of the other people)
- **Unit 10:** Coping competence
- **Unit 11:** Problem solving/ decision making
- **Unit 12:** Goal setting and closure



AUTO-GENERAZIONE DEL  
CODICE ANONIMO



# Individual code



# QUESTIONARIO su abitudini, usi e altre informazioni sulle sostanze non alimentari



# Questionnaire



- 7079 students participated in the *baseline survey* (November 2004)
- The program ("Unplugged") was administered between November 2004 and February 2005 in the intervention arms
- 6604 students participated in the *follow-up survey* (may 2005), at least 3 months after the end of the program
- The percentage of successful linkage between the baseline and first follow-up questionnaire was 91.5%

**Enrollment**

Schools assessed  
n=344

Schools excluded  
n=174

Schools randomised  
n=170

**Allocation**

**Basic arm**  
Schools:  
- allocated=35  
- refused=9  
- included=26  
Students:  
- enrolled=1190

**Parents arm**  
Schools:  
- allocated=35  
- refused=8  
- included=27  
Students:  
- enrolled=1164

**Peers arm**  
Schools:  
- allocated=32  
- refused=7  
- included=25  
Students:  
- enrolled=1193

**Control arm**  
Schools:  
- allocated=68  
- refused=3  
- included=65  
Students:  
- enrolled=3532

**Follow up**

Schools:  
- drop out = 0  
Students:  
- drop out = 0  
- unmatched=106

Schools:  
- drop out = 0  
Students:  
- drop out = 0  
- unmatched=96

Schools:  
- drop out = 1  
Students:  
- drop out = 46  
- unmatched=103

Schools:  
- drop out = 1  
Students:  
- drop out = 73  
- unmatched=285

**Analysis**

Schools:  
- analyzed=26  
Students:  
- analyzed=1084

Schools:  
- analyzed=27  
Students:  
- analyzed=1068

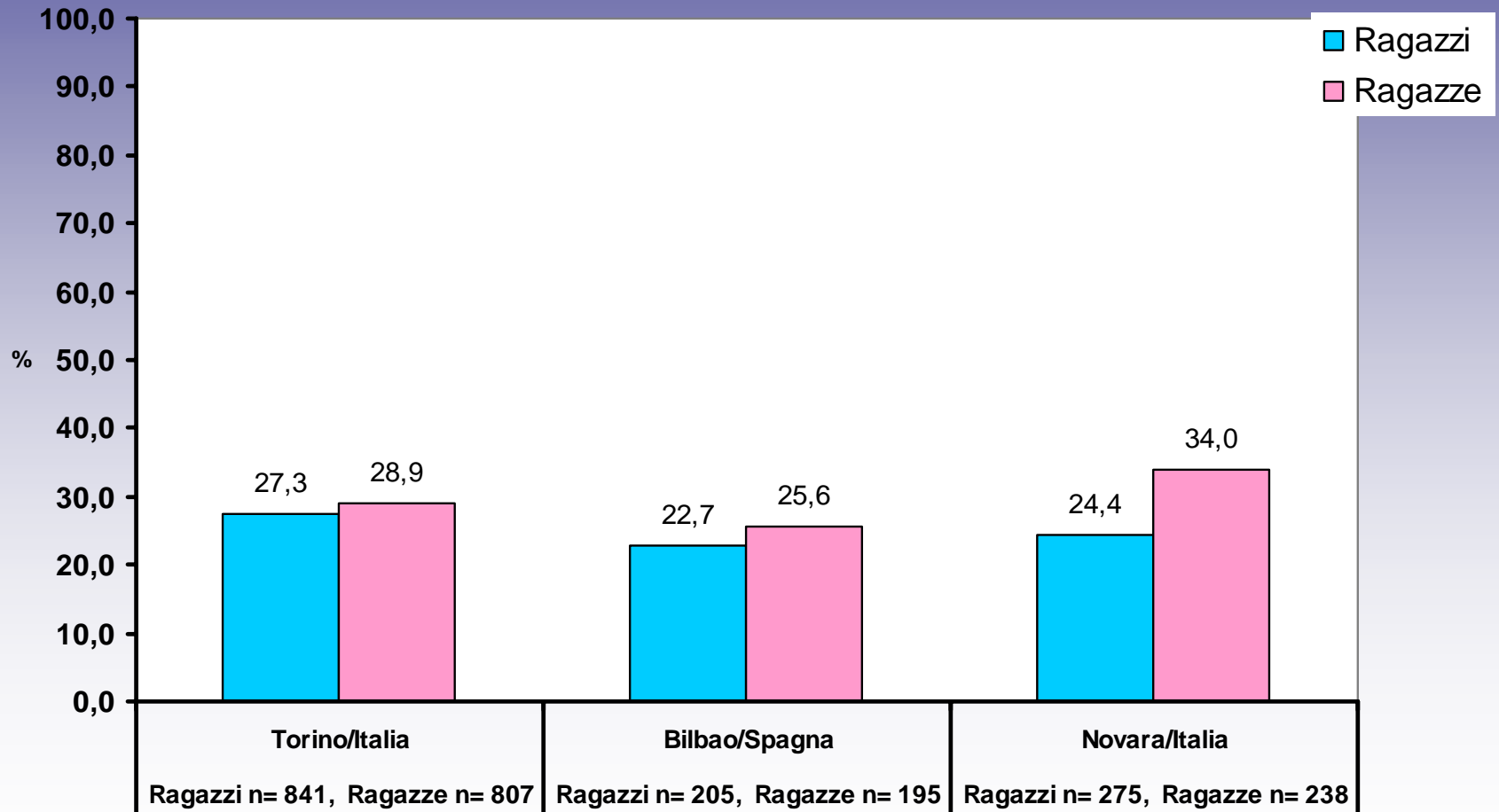
Schools:  
- analyzed=24  
Students:  
- analyzed=1044

Schools:  
- analyzed=64  
Students:  
- analyzed=3174

|                       | Study Arm |      |                   |      |                  |      |
|-----------------------|-----------|------|-------------------|------|------------------|------|
|                       | Controls  |      | All interventions |      | Total population |      |
|                       | (N=3297)  |      | (N=3307)          |      | (N=6604)         |      |
|                       | n         | %    | n                 | %    | n                | %    |
| <b>Centres</b>        |           |      |                   |      |                  |      |
| Italy - Turin         | 859       | 27.1 | 634               | 19.8 | 1493             | 23.4 |
| Spain - Bilbao        | 212       | 6.7  | 159               | 5.0  | 371              | 5.8  |
| Germany - Kiel        | 203       | 6.4  | 358               | 11.2 | 561              | 8.8  |
| Belgium - Gent        | 288       | 9.1  | 347               | 10.9 | 635              | 10.0 |
| Sweden - Stockholm    | 426       | 13.4 | 501               | 15.7 | 927              | 14.5 |
| Greece - Thessaloniki | 322       | 10.1 | 368               | 11.5 | 690              | 10.8 |
| Austria - Wien        | 433       | 13.6 | 283               | 8.8  | 716              | 11.2 |
| Italy - Novara        | 209       | 6.6  | 270               | 8.4  | 479              | 7.5  |
| Italy - Aquila        | 222       | 7.0  | 276               | 8.6  | 498              | 7.8  |

# Smoking cigarettes

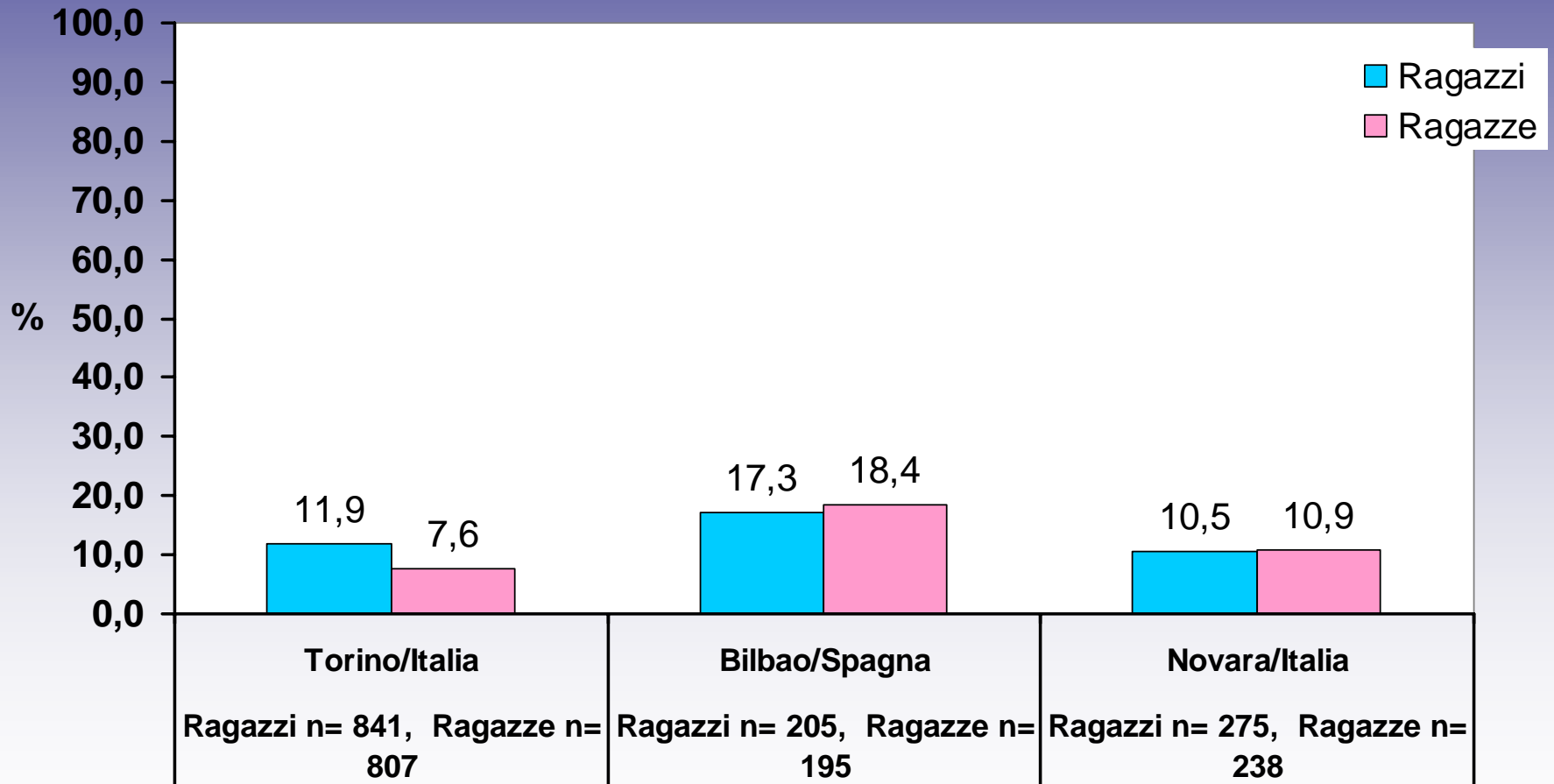
I smoked at least one cigarette in the last 30 days





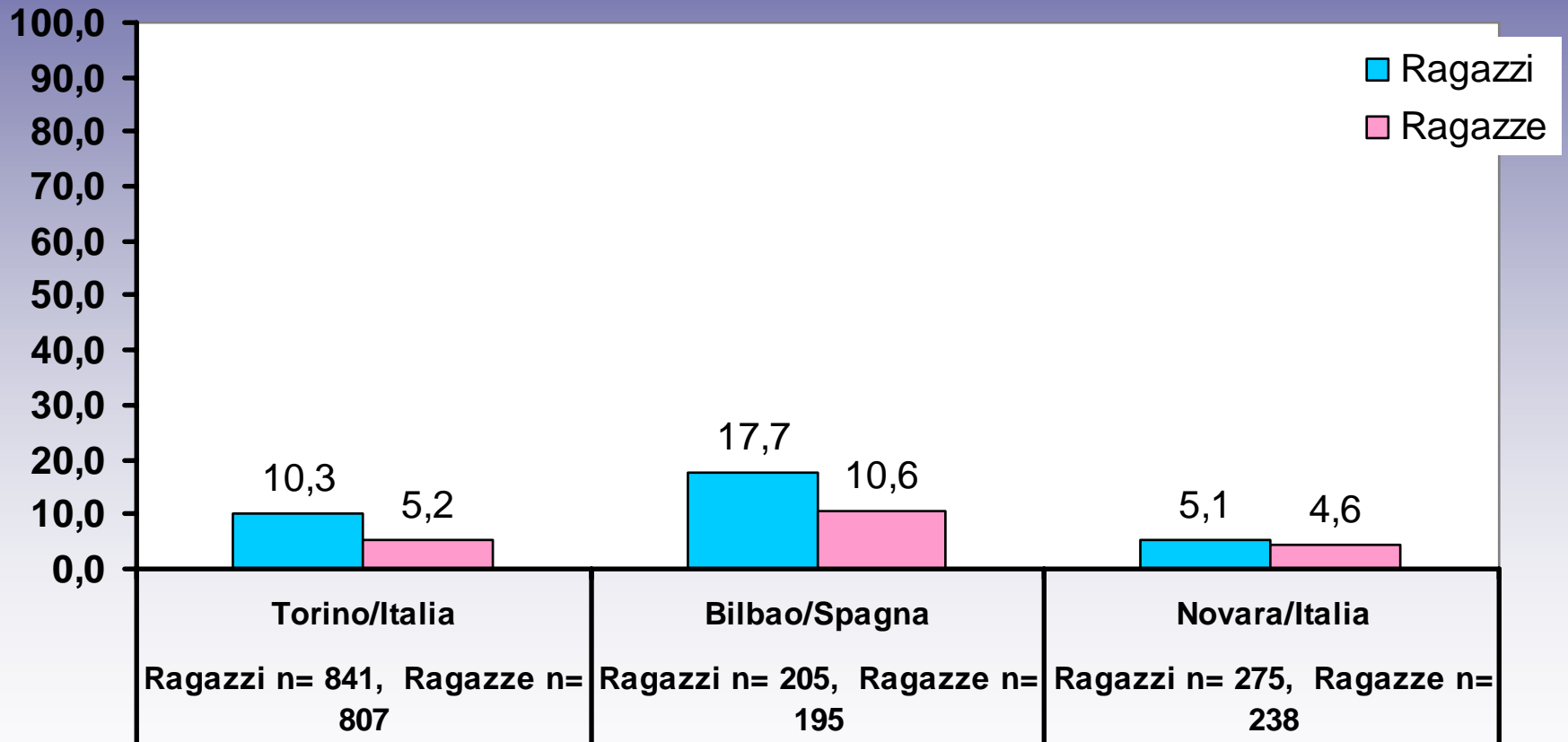
# Have been drunk

I've been drunk at least ONCE in the last 30 days



# Smoking cannabis

I smoked cannabis at least ONCE in the last 30 days



- ***ALO smoking***: At least once in the last 30 days
- ***Regular Smoking***: At least 6 times in the last 30 days
- ***Daily smoking***: At least 20 times in the last 30 days
- ***ALO drunkenness***: At least once in the last 30 days
- ***Regular drunkenness***: At least 3 times in the last 30 days
- ***ALO cannabis***: At least once in the last 30 days
- ***Regular cannabis***: At least 3 times in the last 30 days
- ***ALO drugs***: At least once in the last 30 days (all drugs except cigarettes and alcohol)

# ALO smoking

